



ERICSSON

EFFECTIVE PLANNING AND UNCERTAINTY MANAGEMENT ACROSS THE ENTERPRISE

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ENTERPRISE



SUPPORT



CUSTOMER UNIT



CUSTOMER UNIT



CUSTOMER UNIT



BUSINESS STRATEGY



CUSTOMER UNIT



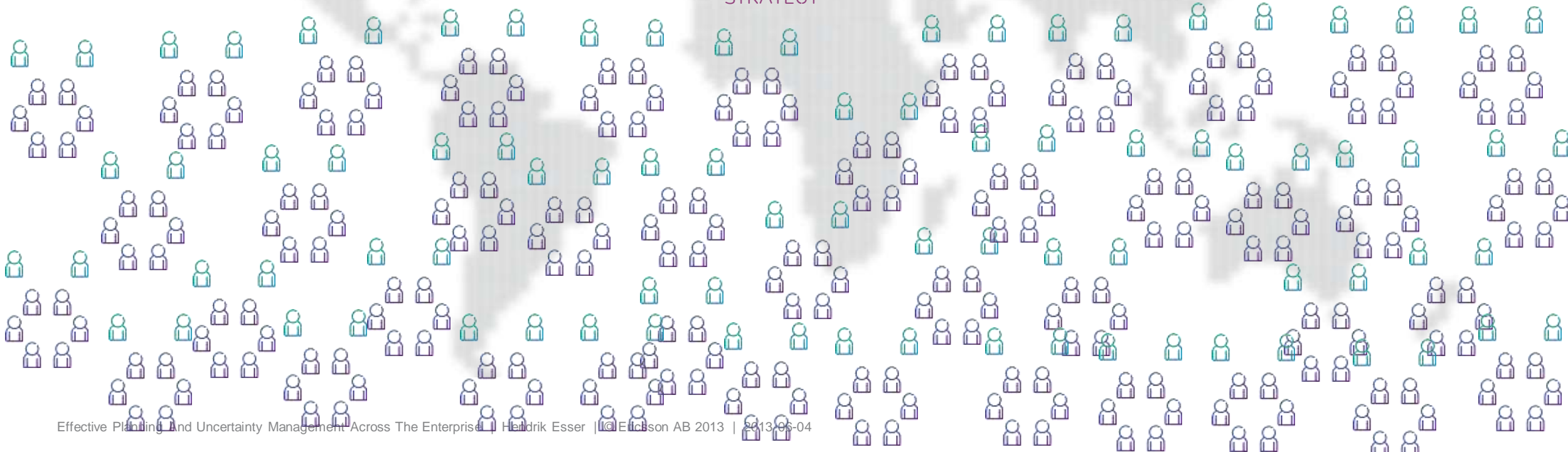
CUSTOMER UNIT



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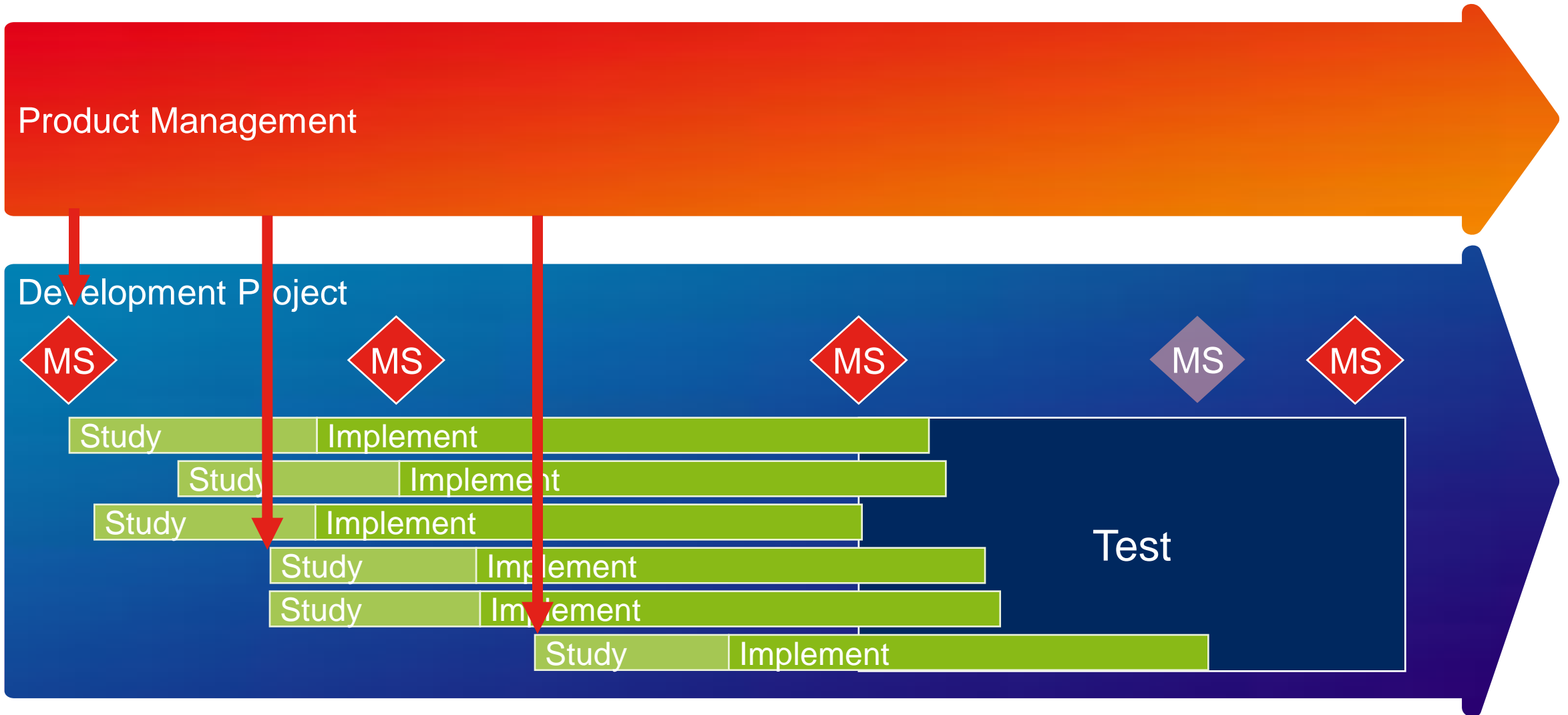
SUPPORT





TRADITIONAL ANSWER: PROJECTS

OBSERVATION





The Problem of Planning and Committing

Things, that are impossible:

Correctly predict what the customers need

Correctly predict how long it will take to develop it



It is difficult to make predictions,
especially about the future



(Many clever people)



MINDSET SHIFT TO
ACCEPT UNCERTAINTY
EMBRACE CHANGE



WHAT DOES THIS MEAN IN PRACTICE?

EMBRACE CHANGE



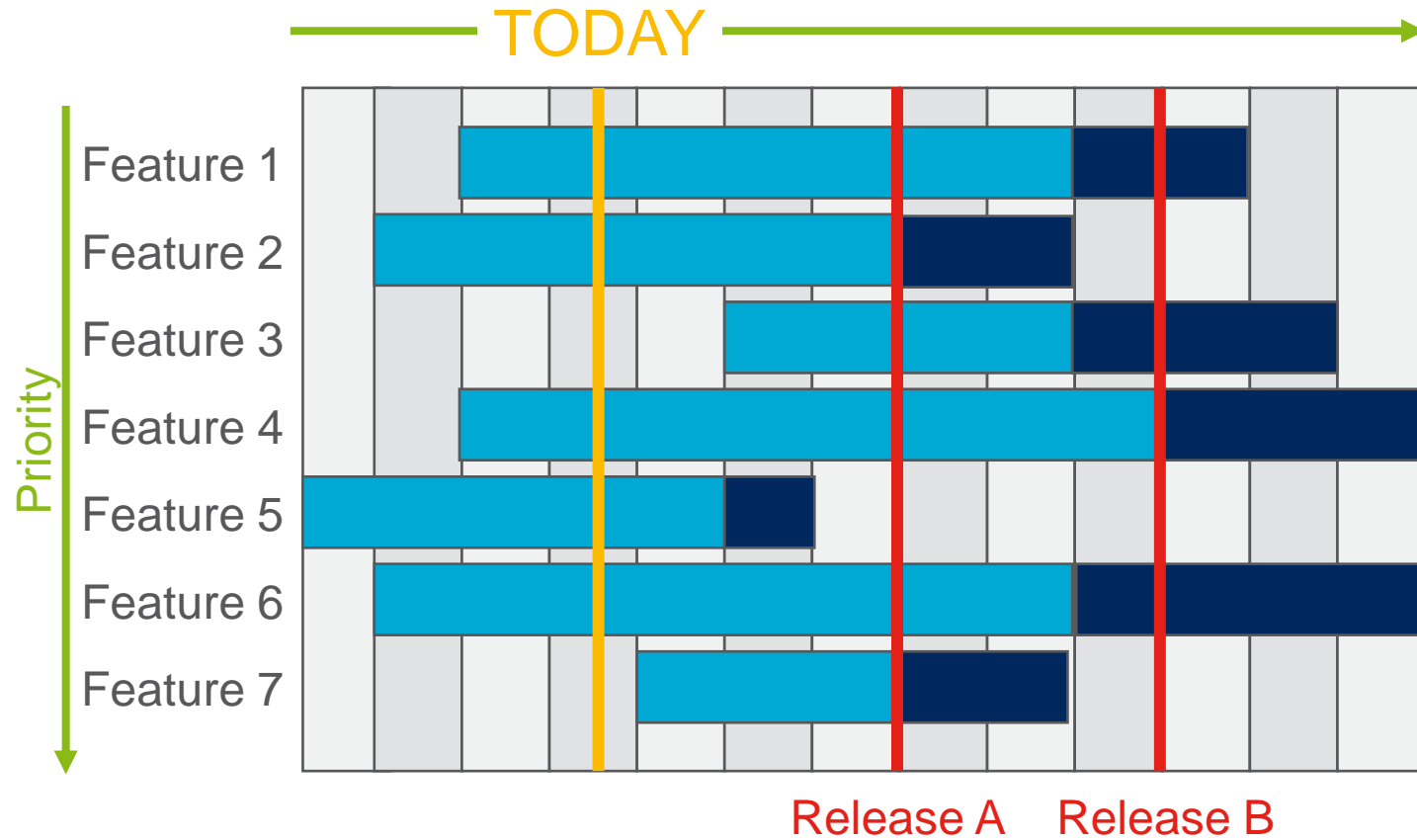
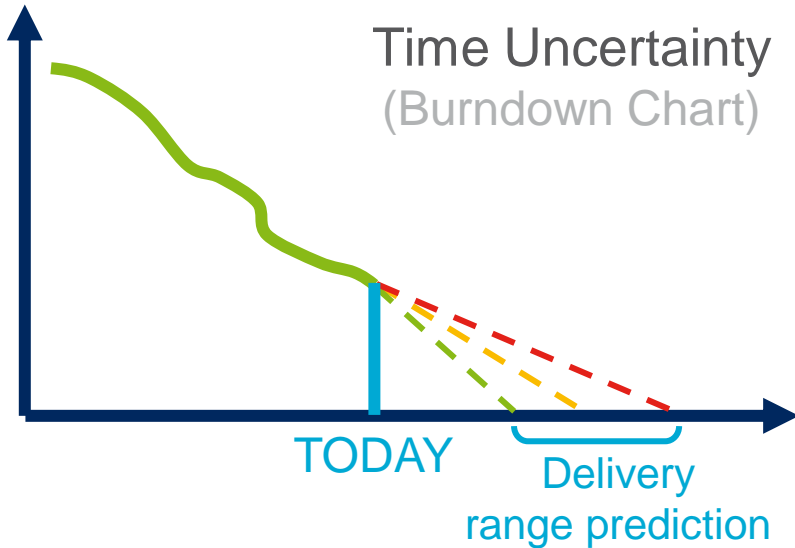
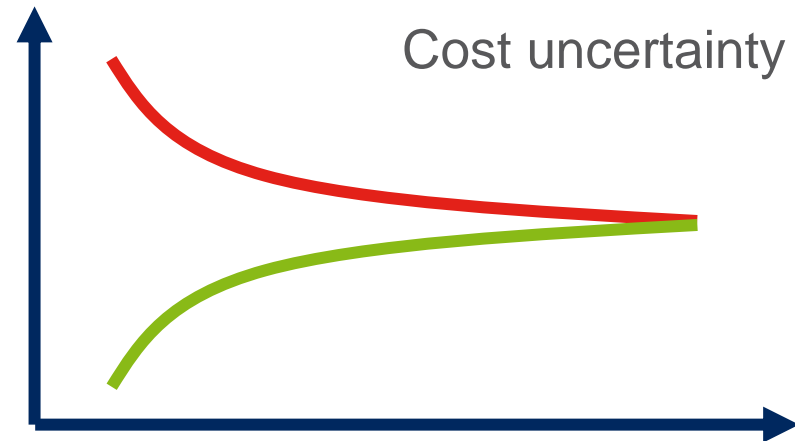
We accept, that frequent changes is the normal condition ...
... and make the best out of this.

Culture

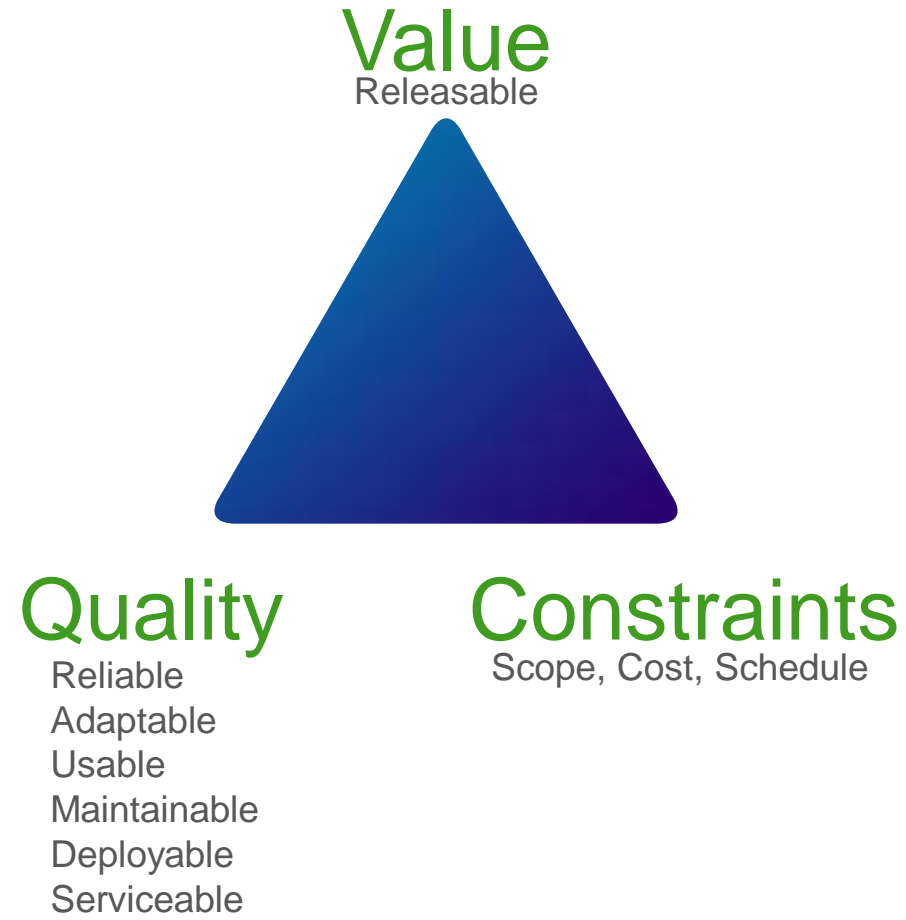
Practices
Processes

Structures

WORKING WITH UNCERTAINTIES

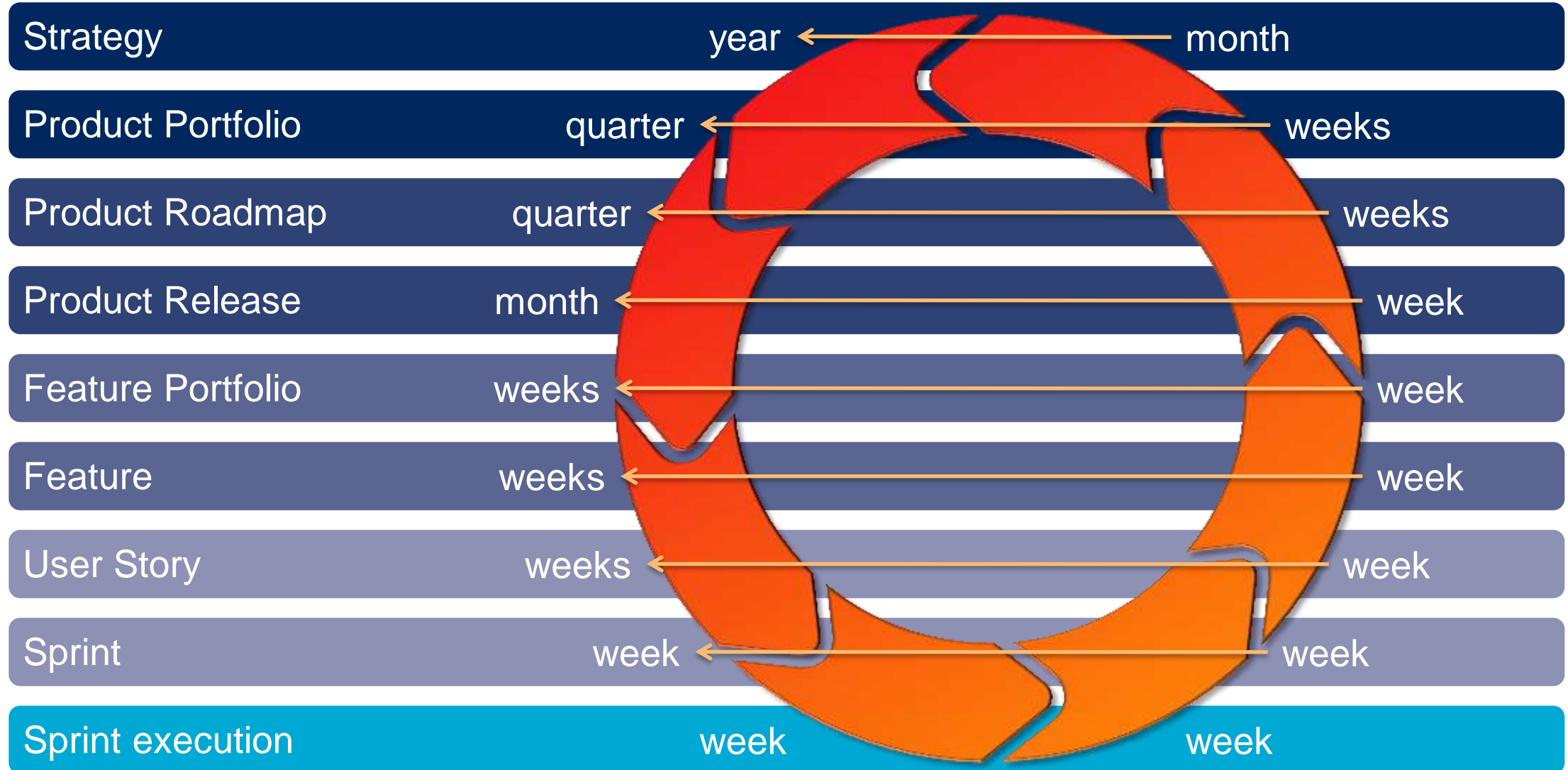


DECISION DRIVERS



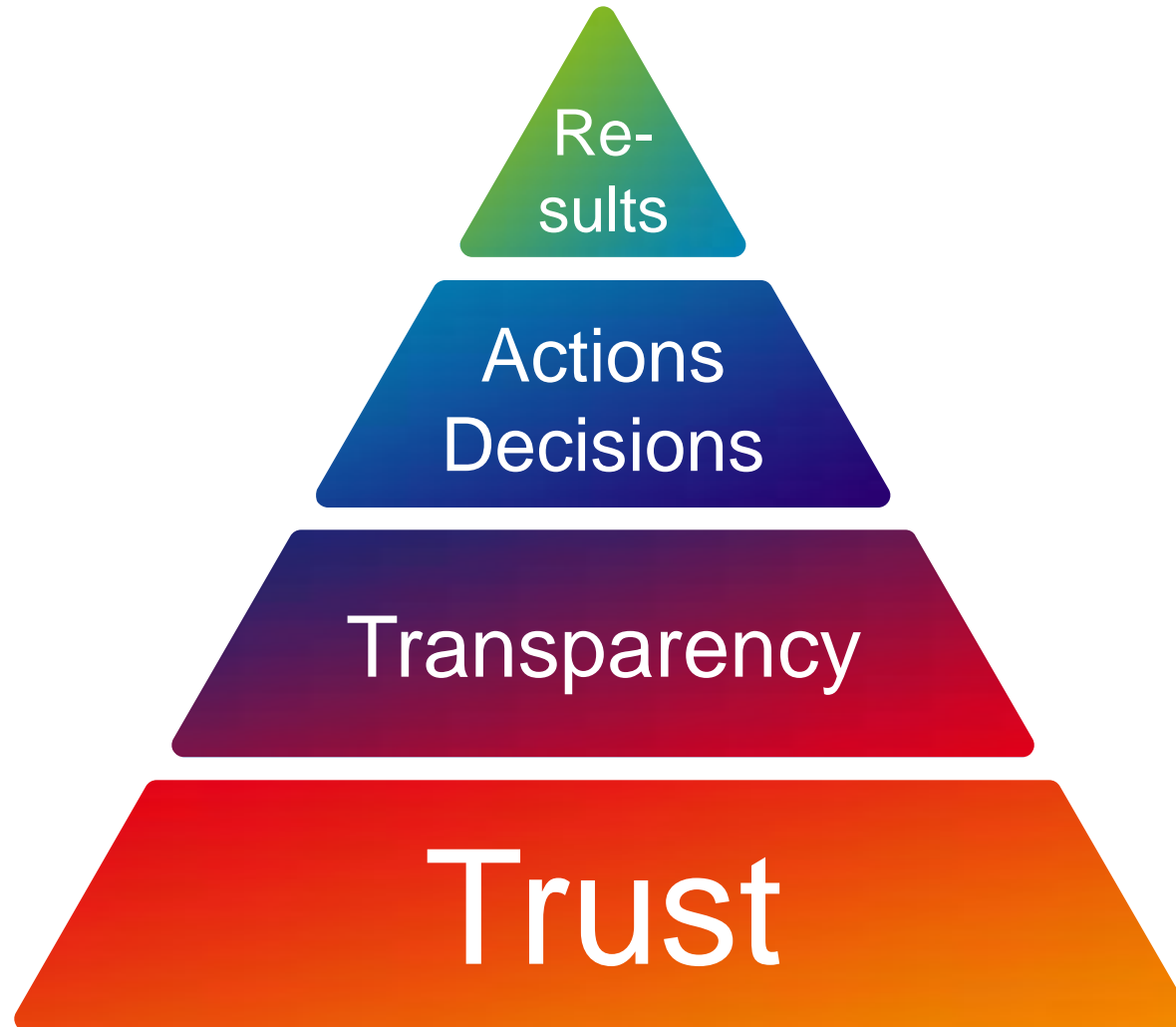
ACROSS THE ENTERPRISE

PLANNING FLOW



CULTURAL FOUNDATION

FOR EFFECTIVE PLANNING AND UNCERTAINTY MANAGEMENT



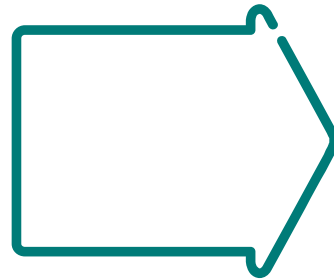
As a leader:
How do you
behave
to foster
trust and transparency?

RESULTS?



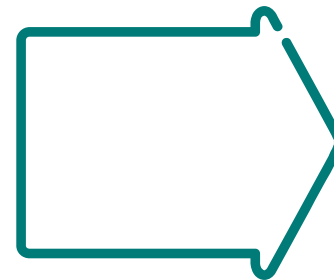
“How much has your productivity increased since applying lean and agile?”

FOCUS



EFFECTIVENESS

IMPROVEMENT



EFFICIENCY

SUMMARY



Embrace change

Distributed

Collaboration

Flow

Decision drivers

Trust & transparency

Effective

Planning

and

Uncertainty management





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